



Minnesota Diabetes & Heart Health Collaborative

www.mn-dc.org

Celebrating 10 years working together to keep you informed

The Minnesota Diabetes and Heart Health Collaborative (MN-DC) is a unique partnership involving 15 leading health care organizations and is dedicated to improving diabetes and heart health in Minnesota.

Our mission to work together to improve diabetes and heart health outcomes by using consistent messages, developing educational resources, and advancing best practices to support healthy behaviors in the community. Our goals are to increase awareness, coordinate efforts and share limited resources to improve diabetes and heart health outcomes and to reduce health disparities across the state.

Key Accomplishments

- ◆ Powerful collective reach of most people with diabetes in the state and their health care providers
- ◆ “Heart Disease and Stroke” published in the September 2010 edition of *Minnesota Health Care News* and distributed to over 450,000 people
- ◆ *Building Healthy Communities* award recipient, 2008
- ◆ Unique health literacy patient education tool set on diabetes self-care for lay health educators
- ◆ Diabetes and cardiovascular disease awareness campaigns since 2003
- ◆ Family history of diabetes focus for disease prevention since 2005
- ◆ Distributed 12,000 nationally award-winning diabetes exam room posters in English & Spanish
- ◆ Consumer messages via press releases, web sites, ADA Diabetes EXPO and Minnesota State Fair
- ◆ Health professionals messages on continuing education opportunities, resources and best practices
- ◆ 10 years of successes and innovations with no formal operating budget!

Some of our resources at www.mn-dc.org



Is Diabetes in Your Family Tree? Risk Awareness Campaign

Make the link
and be smart about your heart!
Diabetes and Heart Health Messages

Diabetes Health Literacy Patient Self-Care Tool Set

